

2007 Fundraising Campaign Summary

	Total Personnel	Personnel Contributing	Percent Contributing	Total Amount Contributed
Active Duty	41,389	22,313	54%	\$1,237,879
Retired	37,505	5,142	14%	\$351,152
Civilian/MWR/CDC	7,619	1,291	17%	\$110,870
CGES	1,100	29	3%	\$1,744
Reserve	8,208	442	5%	\$20,798
Auxiliary	27,890	3,881	14%	\$43,164
Special Events				\$13,347
Grand Total:	123,711	33,098	27%	\$1,778,955

Number of Contributors Compared to Last Year

	2006	2007	Change	Percent of Change
Active Duty	20,970	22,313	1,343	6%
Retired	5,172	5,142	(30)	-1%
Civilian/MWR/CDC	1,316	1,291	(25)	-2%
CGES	64	29	(35)	-55%
Reserve	560	442	(118)	-21%
Auxiliary	2,144	3,881	1,737	81%
Totals	30,226	33,098	2,872	10%

Dollars Contributed & Pledged Compared to Last Year

	2006	2007	Change	Percent of Change
Active Duty	\$1,144,669	\$1,237,879	\$93,210	8%
Retired	\$340,811	\$351,152	\$10,341	3%
Civilian/MWR/CDC	\$88,281	\$110,870	\$22,589	26%
CGES	\$2,201	\$1,744	(\$457)	-21%
Reserve	\$24,866	\$20,798	(\$4,068)	-16%
Auxiliary	\$25,656	\$43,164	\$17,508	68%
Special Events	\$11,999	\$13,347	\$1,348	11%
Totals	\$1,638,483	\$1,778,955	\$140,472	9%