

2009 Fundraising Campaign Summary

	Total Personnel	Personnel Contributing	Percent Contributing	Total Amount Contributed
Active Duty	42,322	20,645	49%	\$1,304,415
Retired	38,512	5,100	13%	\$397,948
Civilian/NAF	9,532	1,306	14%	\$150,580
Reserve	7,802	238	3%	\$15,291
Auxiliary	30,100	2,594	9%	\$45,643
Special Events				\$8,416
Grand Total:	128,268	29,883	23%	\$1,922,293

Number of Contributors Compared to Last Year				
	2008	2009	Change:	% of Change
Active Duty	20,724	20,645	(79)	0%
Retired	5,112	5,100	(12)	0%
Civilian/NAF	1,352	1,306	(46)	-3%
Reserve	330	238	(92)	-28%
Auxiliary	3,694	2,594	(1,100)	-30%
Totals	31,212	29,883	(1,329)	-4%

Dollars Contributed & Pledged Compared to Last Year				
	2008	2009	Change	Percent of Change
Active Duty	\$1,246,382	\$1,304,415	\$58,034	5%
Retired	\$372,610	\$397,948	\$25,339	7%
Civilian/NAF	\$136,414	\$150,580	\$14,166	10%
Reserve	\$17,511	\$15,291	(\$2,221)	-13%
Auxiliary	\$59,082	\$45,643	(\$13,439)	-23%
Special Events	\$8,280	\$8,416	\$136	2%
Totals	\$1,840,277	\$1,922,293	\$82,016	4%