Coast Guard Mutual Assistance
Campaign 2020

Frequently Asked Questions
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Why does CGMA conduct an annual fundraising campaign?
The Fundraising Campaign is held each year to generate revenue needed for CGMA programs. Without an annual infusion of funds, CGMA would deplete its resources and be unable to provide assistance. This is true of most charitable organizations.

The campaign also provides an opportunity each year to publicize and reinforce awareness of CGMA and the array of assistance programs available.

Didn’t CGMA just hold its annual campaign?
In response to the Government Shutdown in January 2019, the CGMA Annual campaign was postponed until August 2019. This year, CGMA is resuming its normal April Campaign timeframe.

Where does CGMA get its funding?
CGMA is an independent, non-profit, charitable organization providing financial assistance to the Coast Guard community. CGMA is financed through individual contributions and return on investments. As a tax-exempt organization, CGMA does not receive any federal or state funds.

Why doesn’t CGMA participate in the Combined Federal Campaign (CFC)?
The CGMA motto “Helping Our Own” says it well—

**CGMA is Coast Guard people helping Coast Guard people**

While CGMA would qualify to participate in the CFC program, there are a number of reasons to keep the CGMA Fundraising Campaign separate from CFC:

- CGMA campaigns have a two-fold purpose of not only collecting contributions for assistance activities, but also informing you and your shipmates and co-workers of the array of assistance available, particularly new and expanded programs.
- CGMA participation in the CFC program might jeopardize authorization to conduct a separate CGMA fund-raising campaign.
- Contributions through CFC would most likely be significantly less than those realized with a separate campaign.

There are many worthy organizations involved with CFC, and we support any decision to contribute to them. However, we are confident that you will not find a CFC organization that comes close to providing as much assistance directly to members of the Coast Guard as CGMA does.

Why does CGMA have millions in investments?
Investment revenue provides needed operating funds, and the investment portfolio represents reserve funds for the organization. The hurricanes in 2005, 2008, 2017 & 2018, and recent Government Shutdown demonstrated how important it is to have a strong, healthy organization, like CGMA, in place through which assistance can be provided swiftly and efficiently.
Does CGMA really help?
You bet CGMA helps! Over $200 million in assistance has been provided since 1924. In 2019, CGMA provided over $12.2 million in assistance.

By member category, the amount of assistance provided was:

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Duty</td>
<td>$ 9.57 million</td>
</tr>
<tr>
<td>Civilian</td>
<td>$ 1.2 million</td>
</tr>
<tr>
<td>Retired</td>
<td>$ 596 thousand</td>
</tr>
<tr>
<td>Reserve</td>
<td>$ 264 thousand</td>
</tr>
<tr>
<td>Auxiliary</td>
<td>$ 43 thousand</td>
</tr>
<tr>
<td>Surviving Family Members</td>
<td>$ 20 thousand</td>
</tr>
</tbody>
</table>

Who’s eligible to receive assistance?
Everyone associated with the Coast Guard family is eligible to receive assistance. This includes Active Duty, Reserve and Retired military personnel, Civilian and NAF employees; Auxiliary members, Public Health Service officers and Chaplains serving with the Coast Guard. Certain restrictions apply. The CGMA Manual provides additional guidance.

Who actually receives assistance?
In 2019 1 in 5 active duty members, 1 in 7 civilian employees and 1 in 32 Reserve members received some type of loan or grant from CGMA. Approximately 67% of all assistance went individuals in pay grades E-6/GS-7 and below.

What types of assistance are available?
CGMA offers a wide range of assistance in three primary areas: disaster and emergency relief, family support, and education. Assistance is offered in the form of personal grants and interest free loans.

CGMA strives to meet the comprehensive needs of the entire Coast Guard Family by promoting the financial stability and general wellbeing of Coast Guard people through grants, interest free loans, financial counseling and other resource programs. Additional information on specific types of assistance, including eligibility and limits, can be found in the CGMA Manual or online at www.cgmahq.org

What guidelines are used to approve assistance?
CGMA Representatives, the Executive Director and the Board of Control follow the rules and regulations contained in the CGMA Articles of Incorporation, CGMA Bylaws and CGMA Manual. These regulations allow exceptions to normal rules when special circumstances warrant. However, assistance must be based on demonstrated financial need, and each case is determined based on its own merits.
Why does CGMA require information about an individual’s finances when all they are asking for is a loan, which they will repay?

CGMA loans are based on financial need. To determine financial need, CGMA representatives must have specific data on income, expenses, debts and assets. Thus, applicants are asked to prepare a budget that provides this information. Quite often, preparing a household budget proves as helpful to the applicant as any financial assistance they receive.

Do I have to contribute to CGMA to receive assistance?

NO! There is no requirement that an individual contribute in order to receive assistance. All requests are processed based on the financial need of the individual at the time assistance is requested.

Since active duty members receive the bulk of the assistance, why should others contribute?

Individuals in every segment of the Coast Guard family are eligible for assistance. CGMA strives to review each case based on its own merits and provides assistance accordingly. While active duty members receive the bulk of assistance, they also form the largest group of contributors to CGMA.

CGMA provides the opportunity for people, through their contributions, to help others in the Coast Guard family, regardless of member type.

How do I continue my allotment/payroll deduction from last year?

Allotment contributions/payroll deductions are the lifeblood of CGMA. Without them, CGMA would be unable to meet assistance needs. Your contributions are greatly appreciated.

Active duty members and civilian employees do not need to take any action to continue their allotment/payroll deduction from the previous year. Child Development Center (CDC) and Morale, Welfare and Recreation (MWR) employees, however, must start a new allotment or payroll deduction each year.

Allotments will continue until a change is requested. Starting or increasing an existing allotment or payroll deduction is easy. Active duty members or civilian employees simply complete the Pledge Form (CGMA Form 33), indicating the new pledge amount. At any point throughout the year an adjustment of your allotment may be requested by emailing HQS-DG-CGMA@uscg.mil.
USAA donated $15 million to CGMA during the Government Shutdown. Why does CGMA still need my money?

The USAA gift was given with the express intent that the funds be used by CGMA for providing support due exclusively to pay issues. The principal of the gift may not be used for any other purpose (i.e. hurricane relief, supplemental education grants, or PCS Childcare.) The interest accrued from the gift may be used to support all of CGMA’s work and will support CGMA in perpetuity. The gift also ensures a guaranteed resource if we face another government shutdown.

Your donations have been helping members of the entire CG family in need. From disasters and emergencies, educational support and family assistance, CGMA programs serve the financial well-being of the entire Coast Guard Community:

- In 2017, CGMA provided $6.3 million in assistance to the field.
- In 2018, CGMA provided $5.1 million to the field.
- In 2019, CGMA provided $12.3 million to the field.
- In an average day, CGMA provides $12,230 to 14 clients around the whole CG.

Donations to CGMA have been about $2 million annually for the last 10 years. The average gift from active duty members is $5/month. The number of active duty donors fell from 28,254 in 2010 to 20,262 in 2019.

While USAA’s generosity is deeply appreciated and helpful, your donation is still very much essential to CGMA’s work.

All CGMA annual statements can be found on the website: [https://www.cgmahq.org/financial/annual/annualGeneral.html](https://www.cgmahq.org/financial/annual/annualGeneral.html)

Where can I get more information about CGMA?

- Visit [www.cgmahq.org](http://www.cgmahq.org)
- Contact your local CGMA Representative ([CGMA locations](https://www.cgmahq.org/locations) available on website)
- Contact CGMA Headquarters

  Call toll-free: 800.881.2462

  Write: Coast Guard Mutual Assistance
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  Arlington, VA 22201